# Rules of the contest we love your IoT Story by Thinkz.ai & Smart City Journal

# Eligibility:

Open to all cities, businesses, and entities engaged in developing IoT solutions for smart cities within the future partner network. Participants must be 18 years or older and located or registered in Europe.

# How to Participate:

Participants must submit their applications through the form available on the Future Partner page. Submissions must be original and previously unpublished. Only one submission per city is permitted.

### **Submission Format:**

Proposals must be submitted via the online form on the future partner platform. All mandatory fields of the form must be filled out accurately under penalty of disqualification. Participants must declare the IoTs available in their cities and share the contact details of their IoT integrators, including the company name, contact person's name, email, and phone number.

### Selection Criteria:

Proposals will be evaluated based on innovation, feasibility, potential impact on smart cities, and alignment with the objectives of Thinkz.ai and the future partner. The Thinkz and the future partner team will also consider the following elements to elect the smart city of the month: Number of votes, type of use case and its public utility, number and type of IoTs, and compatibility with Thinkz technology.

### **Submission Period:**

Submissions will be accepted from APRIL to MAY. Proposals received after the deadline will not be considered.

## Jury:

A jury composed of experts from Thinkz.ai, the future partner, and other industry professionals will evaluate the submissions and select the winners every month. At the end of three months, the jury will reconvene to elect the main contest winner based on the established criteria.

### Prizes:

Two types of winners will be identified. Monthly winners will gain visibility in the future partner Smart City media network and Thinkz network. This includes publications and a video about their use case, social media posts, and newsletter features. The final contest winner will be chosen from the two smart cities of the last two months. The winning city will receive **three** real-time IoT-based services from Thinkz for six months. The estimated cost for this prize is **0.375 cents per citizen per year**.

Consolation prizes include free verification of a sample of their data for the non-winning smart cities.

In case the winner elected by the judge is not the same as the winner elected by the vote is not the same, Thinkz keeps the right to offer a discount price to the winner of the public.

No substitutions in prizes will be allowed except at the sole discretion of the Sponsor, who may substitute a prize (or portion thereof) with one of comparable value.

# Webinar Participation:

All Two finalists will be invited to participate in an online webinar hosted by the future partner and Thinkz to present their solution before the announcement of the grand winner. The presence of one of the city representatives will be mandatory.

# Winners Announcement:

Winners will be announced on Thinkz.ai and the future partner platforms.

### Post-Contest Webinar:

After six months, the winning city will be invited to a webinar to discuss the benefits of deploying Thinkz's solution for the smart city and its citizens.

### **General Conditions:**

Participation in the contest implies acceptance of these rules and all decisions of the jury, which will be final and binding.

# Confidentiality and Rights:

Participants retain intellectual property rights to their proposals but grant Thinkz.ai and the future partner the right to use them for promotional purposes.

# Right to Modify Rules:

The organizers reserve the right to modify or change the rules of the contest at any time, as long as such changes are legal and follow regulatory standards.

# Limitation of Liability

Participants agree to release and hold harmless Sponsor and the future partner, its subsidiaries, affiliates, employees, and agents from any claims, liabilities, losses, or damages, including but not limited to financial loss or reputational harm, arising directly or indirectly from participation in the contest or the use of any awarded prize. Participants further acknowledge that prizes are provided "as is" without warranty of any kind, express or implied.

### **Sponsor**

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